

Google Analytics

Google Analytics
11

. Urchin 2005 4 2005

(Dimensions), (Metrics)

Google Analytics dimension metric

	5,000	3.74
	4,000	4.55

dimension metric

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Custom Dimensions and Metrics

metrics dimension, metric Admin Custom Definitions custom dimensions, Custom Definitions

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- [API](#)

- [Google Analytics - Custom Definitions](#)

가

category, action, label

```
ga('send', 'event', 'button', 'click', 'home');
```

가 button 가 click , home

- [API](#)

- [#2:](#)

API

- [API](#)

55 ~ 64

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가

Custom Variables

- [API](#)
- [Google Analytics](#)

Google Analytics

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- [Can You Trust Your Google Analytics Data?](#)
- [Why Is Google Analytics Inaccurate?](#)

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Core Reporting API

- [What Is The Core Reporting API - Overview](#)
- [Query Explorer](#)
- [API Analytics](#) ! (Google Analytics API PHP)

GAIQ certification

- [Google](#)

- [Google Analytics Academy](#)

- [Google Analytics API](#)
- [365 Days Mr.Holiday](#)
- [Box and Whisker](#)
- [Simo Ahava's Blog](#)
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