Google Analytics - Custom Definitions

.

Custom dimensions   metric

.

Dimension   Metric   ?

Metric   Google Analytics hit   (   )   . Metric
              . Dimension   metric   .
                              . Dimension   .

Google Analytics   200   dimension   metric   custom dimension
metric   dimension   metric   .

Custom Dimension   Metric   ?

Custom Dimension   Metric   (   ) Google Analytics
                          .   .

- CRM   Google Analytics
                              .
-   Google Analytics
                                                      .

Custom Dimension   Custom Variable

          hit   . Custom
dimension   custom variable   .
                    .

- Custom dimension   hit   . Custom dimension
      scope   Google Analytics   index   .
- Custom dimension definitions   .   scope
          .
- Custom dimension   20   index   .   custom variable   5
      slot   .

From:
http://obg.co.kr/doku/ - **OBG WiKi**

Permanent link:
http://obg.co.kr/doku/doku.php?id=it:google_analytics:custom_definitions

Last update: **2020/11/29 14:09**